## Press release

Paris, 5 November 2025



## Tereos, the first French agricultural cooperative to receive the Trophée de la Raison d'Être

Last night, at the fifth edition of the Trophées de la Raison d'Être (Corporate purpose awards) organized by The Why Project, Tereos was awarded this accolade, which acknowledged the collective commitment of its 10,300 cooperative members and 15,600 employees to "cultivating a shared future for the Earth and People by meeting essential daily needs". The award also served as recognition of how this purpose has been embodied in the agricultural cooperative's actions.

This accolade is a tribute to a model, Tereos' cooperative model that places growers at the heart of all that it does. Olivier Leducq, Managing Director, took this opportunity to remind us that at Tereos, it all comes down to one verb: **Cultivate**. Beyond agriculture, this represents a mindset of cultivating talent and ideas, and preparing for the future. We cultivate a **shared future**, with agriculture that seeks to be responsible, resilient, and capable of adapting to climate change, changes in consumption patterns and technological advances. We work **for the Earth and for People**. The Earth forms the foundation of Tereos' activity, which cultivates nearly one million hectares around the world, and the People around us (cooperative members, employees, partners and consumers) are at the heart of all our actions. From the sugar on our tables, to the biofuel in our cars and the alcohol in our perfumes, all our products serve our consumers and meet **essential daily needs**.



"Being the first French agricultural cooperative to receive the Trophée de la Raison d'Être comes with both pride and a sense of responsibility. It is a shared foundation for our 10,300 cooperative members and 15,600 employees. This award is a testament to all those who keep our cooperative thriving every day."

Olivier Leducq, Managing Director

Tereos' purpose underpins all of our actions, from field to consumer. It is implemented, above all, through the CSR roadmap, which sets out an ambitious and robust trajectory for the agricultural cooperative's transition. It also takes the form of collective momentum that brings together cooperative members and customers, to accelerate the transition to regenerative and low-carbon agriculture. In this vein, Tereos provides support to its cooperative members who grow low-carbon beets, to promote a shift towards more sustainable agricultural practices.

Finally, our purpose is demonstrated in our range of products from low-carbon and regenerative agriculture, **Cultivate Net-Zero**, which helps our customers reduce the carbon footprint of their raw materials from the upstream agricultural stage.

For Tereos, this award is therefore recognition of a purpose that goes beyond mere words. It is also a call to action, which grows louder every day.

## **About Tereos**

The Tereos French agricultural cooperative, a union of 10,300 cooperative members, has recognized know-how in the processing of beet, sugarcane, cereals and alfalfa. Through its 38 industrial plants, a presence in 14 countries and the commitment of its 15,600 employees, Tereos Group supports its customers close to their markets with a broad and complementary range of products. Driven by its purpose—Cultivating a shared future for the Earth and People by meeting essential daily needs—the cooperative is one of the 50 most committed companies in terms of emissions linked to forests, land and agriculture.

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