



Paris, November 13th 2025

Tereos launches Actifiber®: a new corn-based fibre designed to combine pleasure and nutritional balance in our everyday diet.

Tereos, France's leading cereal processor and a global player in sugar, starch and alcohol, is launching Actifiber®, a corn-based ingredient designed to enrich products with fibre.



Tereos – a solutions provider for the food industry

Actifiber®¹ helps food brands improve the nutritional profile of their products and beverages, reaffirming Tereos' role as a trusted partner that is attentive to market developments and consumer expectations. This new solution enriches products with fibre while reducing calories without compromising taste or texture. The ingredient is derived from non-GMO corn starch and is developed and produced in France.

In a context where one-third of European shoppers rely on Nutri-Scores to assess nutritional quality², and fibre intake remains insufficient among consumers³, Actifiber® provides a concrete solution, actively contributing to daily fibre intake and meeting consumer expectations for healthier, more natural products.



"Through launching Actifiber®, Tereos supports its customers in the transition towards creating healthier and more natural eating habits. We provide concrete solutions that meet both nutritional requirements and consumer expectations,"

said Marion.Hoff, Sales Director Europe;

¹ Actifiber® is manufactured under licence from Nagase Viita (Japan)

² Mintel, July 2024

³ EUFIC, 2023

An ingredient combining taste, health and naturalness

Made from non-GMO corn starch, Actifiber® is a versatile, soluble fibre designed for a wide range of applications: beverages, baked goods, cereals, confectionery, chocolate, dairy products and more. Its manufacturing process ensures a neutral taste and clarity, guaranteeing seamless formulation in everyday food products, while preserving the flavour and colour of the final product. This corn-based fibre can also be used in vegan product formulations.



“Actifiber® illustrates our ability to innovate alongside our partners. This ingredient enhances the nutritional value of products without altering their taste, a true breakthrough for the food industry,”
explains Michel Flambeau, Director of the Customer Innovation Center.

A French innovation that embodies Tereos’ purpose

Actifiber® reflects Tereos’ strong local roots and capacity for innovation, leveraging research and local processing to promote more sustainable nutrition. This new solution fully embodies the Group’s purpose: “Cultivating a shared future for the Earth and People by meeting essential daily needs.”

Through launching Actifiber®, Tereos demonstrates its ability to combine longstanding expertise with a forward-looking vision focused on sustainability.

Examples of nutritional impact with Actifiber®



A fibre-enriched water with Actifiber® can provide up to 20% of the recommended daily fibre intake in a 250 ml bottle.



Adding Actifiber® to a cake can improve its Nutri-Score from D to C and enable the “high in fibre” claim.



An ice cream containing Actifiber® can improve its Nutri-Score from C to A.



A cereal bar enriched with Actifiber® can improve its Nutri-Score from D to B and qualify for the claim “high in fibre.”



A chocolate containing 8% Actifiber® can also carry the claim “high in fibre.”

**Tereos will present Actifiber®
during the Food Ingredients
Europe trade show in Paris**



From **December 2 to 4, 2025**, Tereos will present Actifiber® and its potential applications for reformulating high-nutritional-value products during two conferences on nutrition and evolving consumer expectations at Food Ingredients Europe.

About Tereos

A French agricultural cooperative, Tereos brings together 10,300 members and has recognized expertise in processing beet, cane, cereals, and alfalfa. With 38 industrial sites, a presence in 14 countries, and the commitment of its 15,600 employees, Tereos supports its customers close to their markets with a broad and complementary product range. Guided by its purpose, “*Cultivating a shared future for the Earth and people by meeting essential everyday needs*”, the cooperative ranks among the 50 companies most committed to reducing emissions related to forests, land and agriculture.

Communications Director

Kristell Guizouarn
+33 (0)6 89 30 56 04
kristell.guizouarn@tereos.com

Media

Saper Vedere – CTempo
Capucine Barraud-Degouy
+33 (0)6 64 75 88 44
capucinebarraud@ctempo.fr

Marketing Communications

Santiago Chacon Izurieta
+33 (0) 74 48 04 85
santiago.chacon@tereos.com

tereos.com

